

Workforce Snapshot

Southwest Wisconsin Workforce Development Board

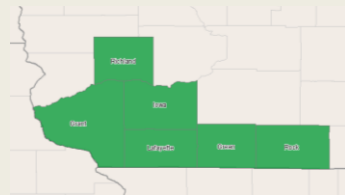


2009 Dislocations

Alcoa	293
Alliant Energy	34
AMTEC Corporation	55
Angus Young	9
Beloit Clinic	16
Bourns Automotive	20
CB & K	29
Cub Foods	75
Dean Health Care	5
Freedom Plastics	93
General Motors	113
Hormel Foods	40
Hufcor	90
Lab Safety Supply	50
Kuhn North America	60
Morgan Corp.	35
Regal Beloit Corp.	33
Rockwell	149
Scot Forge	40
Seats, Inc.	45
SSI Technologies	40
United Alloy	15
Wausaukee Composites	61
Woodbridge	99
Total	1,499

Competency Growth Analysis

Region: Southwest WDA Projection 2008 - 2018
Grant, Green, Iowa, Lafayette, Richland and Rock Counties



Skills in Demand

Reading Comprehension
Critical Thinking
Active Listening
Instructing
Active Learning
Monitoring
Learning Strategies
Speaking
Writing
Coordination

Abilities in Demand

Oral Expression
Oral Comprehension
Written Comprehension
Written Expression
Deductive Reasoning
Problem Sensitivity
Near Vision
Speech Clarity
Inductive Reasoning
Category Flexibility

Source: Economic Modeling Specialists, Inc.
www.economicmodeling.com

This report uses state data from the following agencies: Wisconsin Department of Workforce Development and the Bureau of Workforce Information.

Knowledge in Demand

English language
Education and Training
Customer and Personal Service
Mathematics
Administration and Management
Clerical
Psychology
Computers and Electronics
Law and Government
Personnel and Human Resources

EMSI – 2nd Quarter 2009

Southwest WDA 2009 Jobs, Earnings, Sales

Source: EMSI Complete Employment - 2nd Quarter 2009
Economic Modeling Specialists, Inc. www.economicmodeling.com

Using JobFit™ as an Employer Match Tool

Southwest is one of three Workforce Development Boards in the state that actively promotes and utilizes JobFit™, an online assessment tool which meets the 13 standards of reliability and validity as determined by the Department of Labor.

JobFit™ creates a “warehouse” of actual, real skills in an area versus traditional, broad and “theoretical” regional skills. The tool may be utilized to assist with business attraction and recruitment efforts by using this “warehouse” in various ways according to the local WIA, Wagner – Peyser and economic development environment.

JobFit™ is capable of matching over 3,201 assessed SWWDB area job seekers to locally identified demand occupations. Try it for yourself!

www.jobfit.com/swwdb

NAICS Code	Description	Jobs	Earnings(K)	Sales(K)	EPW(K)
11	Agriculture, forestry, fishing and hunting	15,845	\$304,137	\$1,614,467	\$19
21	Mining	362	\$19,378	\$70,873	\$54
22	Utilities	662	\$58,703	\$328,302	\$89
23	Construction	9,049	\$349,832	\$776,414	\$39
31-33	Manufacturing	19,542	\$1,376,876	\$7,964,406	\$70
42	Wholesale trade	6,188	\$297,732	\$756,089	\$48
44-45	Retail trade	23,597	\$754,932	\$1,886,690	\$32
48-49	Transportation and warehousing	5,502	\$277,539	\$722,230	\$50
51	Information	2,593	\$80,419	\$400,205	\$31
52	Finance and insurance	4,583	\$175,953	\$542,427	\$38
53	Real estate and rental and leasing	3,729	\$56,440	\$294,727	\$15
54	Professional and technical services	4,342	\$157,521	\$298,637	\$36
55	Management of companies and enterprises	784	\$75,500	\$158,130	\$96
56	Administrative and waste services	6,214	\$123,060	\$240,863	\$20
61	Educational services	2,434	\$58,391	\$98,789	\$24
62	Health care and social assistance	17,494	\$691,478	\$1,309,773	\$40
71	Arts, entertainment, and recreation	2,355	\$24,863	\$62,995	\$11
72	Accommodation and food services	9,569	\$116,304	\$343,478	\$12
81	Other services, except public administration	7,557	\$124,618	\$341,944	\$16
90	Government	19,852	\$719,959	\$1,393,176	\$36
		162,252	\$5,843,634	\$19,604,614	\$36

Input-Output Data: The input-output model is created using the national Input-Output matrix provided by the federal Bureau of Economic Analysis. This is combined with the national Total Gross Output, the regional Total Gross Output, the land area of the subject region, regional DIRT data and regional in/out commuter patterns in order to calculate regional requirements, imports and exports. After using matrix algebra to calculate the regional multiplier, the resulting matrix is multiplied by the sales vector and converted back to jobs or earnings. Specifically, this data comes from the U.S. Department of Commerce, Bureau of Economic Analysis, and Industry Economic Accounts: Benchmark & Annual Input-Output (I-O) Accounts. **Occupation Data:** Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the U.S. Bureau of Labor Statistics. Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI. **State Data Sources:** This report uses state data from the following agencies: Wisconsin Department of Workforce Development, Bureau of Workforce Information.